

DEPARTMENT OF BUSINESS ADMINISTRATION
ASSOCIATION ACTIVITES/ SEMINAR/ WORKSHOP

YEAR : 2011-2012

DATE	RESOURCE PERSONS	TITLE /DESCRIPTION
1.8.2011	Mr.Subramanian Devan Sr.Associate partner Max Newyork Life Insurance	“An Insight into Insurance Industry and career prospectus”
3.8.2011	Mr.Arun Kumar S.Davay Corporate trainer	“Personality development and confidence building”
12.8.2011	Mr.M.SamuelSathish Principal consultant Eye Opener Training and consulting”, Chennai	“Winning strategies”
16.8.2011	Mr.DeepaPriyadarshini General Manager Indian outdoor advertising association” Mumbai	“An Insight into Marketing domain and career prospectus”
5-3-2012	Mr.SubramanianDevan (Sr.Associate partner) “MakNewyork Life Partner	“Winning strategies-Building positive attitude to be a successful person”.
17-3-2012	Dr.K.Vimala (Asst.Prof) Department of Management studies Dr.M.G.R. University, Maduravoyal, Chennai-600095	“Financial Education Workshop”.

YEAR - 2012-2013

DATE	RESOURCE PERSONS	TITLE /DESCRIPTION
20-2-2013	Mr.Anbu Rangaswami (Investment Analyst) Financial & Insurance Advisor, AFP® Financial Planner, CWM® Wealth Manager, FSS® Fin. Ser Specialist	“Career opportunities in Mutual funds sector”
27-2-2013	Mr.Pavanthen., Managing Director. Evergreen Industries	“Entrepreneurship-Emerging opportunities and winning strategies”
27-2-2013	Mrs.Premavathy, President, Sigaram Self Help Group	“Workshop on Jewellery Making”.
26 -7-2013 - 29.7.2013- 30-7- 2013	Mr.K.Jayaprasad (Ex. Director) Natesan Institute of Management” Chennai-40	“An Insight into Micro finance and Career prospectus”.

YEAR - 2013-2014

DATE	RESOURCE PERSON	TITLE /DESCRIPTION
12-2-2014	Mr.V.Benjamin Franklin (Director) Transmind consultants, Chennai	“Empowering oneself-Breaking the glass ceiling and career avenues
17-2-2014	Mrs.DeepaPriyadarshini (General Manager) Indian Outdoor advertising Association, Mumbai	“Career Prospectus on Advertising Industry”
18-3-2014/ 22-3-2014	Ms.V.Thilagavathy MBA	“Business Taxation ”
29-9-2014	Mr.N.Senthil Kumar (Branch Head) SRM Infotech, MKB Nagar, Chennai-39.	“Job Guidance Program”

YEAR - 2014-2015

DATE	RESOURCE PERSON	TITLE /DESCRIPTION
10.2.2015	Mr.Ganesh Kanna .,M.B.A Infosys- Chennai	“ Implications of business environment on business”
13.02.2015	Mr.Ganesh Kanna.,M.B.A Infosys- Chennai	“ Impact of globalization in India”
19-2-2015	Ms.Pavithra Devanand (Founder and corporate trainer) ATRIS Training Academy, Chennai	“ Building smart goals – Steps to success”
23.2-2015 – 27.2.2015	Ms.Pavithra Devanand (Founder and corporate trainer) ATRIS Training Academy, Chennai	“Five days employability skills training workshop”.

YEAR - 2015-2016

DATE	RESOURCE PERSON	TITLE /DESCRIPTION
07.07.2015	Mr. Venkatesan MBA., M.Phil Guest Faculty	“ Fundamental concepts in Management Accounting”
10.08.2015	Mr.Sathish.R M.Com.,M.Phil Guest Faculty	“Implications of Ratio Analysis in business decision”
05.10.2015	Ms.Pavithra Devanand (Founder and corporate trainer) ATRIS Training Academy, Chennai	“Corporate Etiquettes”