

RESUME

Name : **Dr.E.LC.THIRUVARANGA NATHAN.**
Deignation : Assistant Professor in Commerce.
: Department of Commerce (PG & Research)
Address (Office) Dr. Ambedkar Govt. Arts College, Vyasarpadi.
Chennai39.
Address (Permanent) : A.155.N.G.O'S colony, Gandhi Nagar,
Kottar(po),Kanyakumari (Dt)- 629 002,
Phone No. : 9486635657
E.mail I.D : dr.lcnathan@gmail.com
Address (Present) : No:7 Rangaraja puram,
3rd street ,Saithapet, Chennai 15.

Age & Date of Birth : 52Years,27-12-1963
Area of specialization : Marketing, Entrepreneurship, Tourism and
Human Resource Management.

B. Academic Qualification

Exam Passed	Board / University	Year	Division / Grade, Merit
S.S.L.C	Board of Secondary Education, Tamil Nadu	1979	Second
H.S.C	Board of Higher Secondary Education, Tamil Nadu	1982	First
B.Com.	St.Hindu College, Nagercoil	1985	second
D.O.M	St.Hindu College, Nagercoil	1985	Second
P.G.D.T	Madurai kamaraj university, Madurai	1994	Second
M.Com	Kamaraj College, Tuticorin	1988	First
M.B.A	Madurai kamaraj university, Madurai	2010	Second
M.Phil. Commerce	N.M.S.S.V.N.College, Madurai	1991	First
Ph.D Commerce	Manonmaniam Sundaranar University, Tirunelveli	2000	-

Extra course Completed

S.No	Course/Degree	Board / University	Year of Passing	Class Obtained
1	Ms-Office	AT-Computers, Nagercoil	2007	First

Research Work/Title/Guide

S.No	Degree	Title	Guide
1	M.Phil	“Marketing of Tourist Services In Madurai city – A study based on Tourist Perceptions” Area: Marketing Management	Dr.A.Venkatachalam. M.Com., M.Phil., M.B.A., Ph.D., HoD of Commerce N.M.S.S.V.N. College, Madurai.
2	Ph.D	“Industrial Backwardness in Kanniyakumarai District – An Exploratory Study” Area : Enterperneurship	Dr. N.Thanulingom, M.Com., Ph.D., Prof and Head, Departament of Commerce Madurai kamaraj university, Madurai(Rtd)
3	P.G.D.T	“Padmanabapuram Palace – A Tourist Spot” Area : Tourism Management.	Prof. K.Karunakarapandian Department of Tourism; I.C.C.& C.E,M.K. University, Madurai.(Rtd)
4	M.B.A	“A study of labour welfare measures in kanyaspin” Area : H.R.M.	Dr.V.M.Selvaraj, M.Com.,M.Phil., M.B.A – F.I.C.W.A, Ph.D., Associate Professor, Shri.K.G.S.Arts College,Srivaikundam.

Working Experience

Sl. No	Name of Institution / Organization	Designation	Duration	Number of Years
1	Sivanthi Aditanar College,Pillayarapuram ,Nagercoil.	Lecturer in Department of Commerce(UG & PG)	1991-2007	16 Years
2	Govt Arts College,Paramakudi	Assistant professor in Department of Commerce(CS)	2007-2008	7 Months
6	Kamarajar Govt Arts College,Surandai	Assistant professor in Commerce	2008 July onwards	9Years
7	Dr. Ambedkar Govt. Arts College , Vyasarpadi,Chennai.	Assistant Professor in Commerce(PG&Research Department)	27-7-2016 onwards	

Extra curricular Activities.

S.No	Activities	Institution	Year
1	NSS Volunteer	S.T. Hindu College, Nagercoil	1982-1984
2	Natural / Organic Farming Consultant	Kanniyakumarai District Famers Association, Nagercoil.	1995 Onwards
3	Member	The Theosophical Society, Asia Chapter, India	1998 Onwards
4	Member	Thirukkural Aivu Maiyam, Nagercoil.	1998 Onwards
5	Member	Amnesty International India (Human Rights)	2007 Onwards
6	President	Ground Water Protection Council – Nagercoil.	2005 Onwards
7	Eco Club Convener	Sivanthi Aditanar College, Pillayarapuram, Nagercoil.	2005-2007
8	7lakhs Trees Mass Planting Marathon	Project Green Hands, Isha Foundation, Velliyangiri, Coimbatore.	17.10.2006
9	N.S.S Programme Officer	Kamarajar Govt. Arts College, Surandai (Best programme officer-2010-11)	2008-2012
10	RRC Programme officer	Kamarajar Govt. Arts College, Surandai.	2008-2012
11	YRC Programme officer	Kamarajar Govt. Arts College, Surandai.	2012-2016

Approved Research Guide

S.NO	Name of The University	Name of The Degree
1	Annamalai University, Annamalai Nagar	M.phil
2	Madurai kamaraj university, Madurai	M.phil
3	Manonmaniam Sundaranar University, Tirunelveli	M.phil
4	Shri Jagdishprasad Jhabarmal Tibrewala University, Rajasthan	M.phil/Ph.D
5	Vinayaga Mission University Salem	M.phil
6	Dravidian University, Kuppam	Ph.D

Research Publication Details

Title of the Paper	Conference / Journal Name	Organizer	Month & Year
Hotel Industry in	Socio Economic and Cultural	Research Institute for South Asian Social Heritage	

Kanyakumari	Transformation for Tamilnadu	Nagercoil	1994
Industrial Infrastructure Facilities in Kanyakumari District	The Hindecon	A Research Journal of the S.T.Hidu College Nagercoil.	2001
“A Guidance of Effective Entrepreneurs”	Book J.K.Publishers, Nagercoil	J.K.Printers and Publishers, Nagercoil	2001
Institutional Infrastructure for Promoting Entrepreneurship	State Level seminar on Entrepreneurship Development	St.Xaviers College, Palayamkottai	2002
Socio-Economic setting of Kanniyakumari Dist	The Hindecon	A Research Journal of the S.T.Hindu College, Nagercoil.	2002
Tourism Industry in Kanyakumari	Book J.K.Publishers, Nagercoil	J.K.Printers and Publishers, Nagercoil	2005
“E.Commerce”	Book J.K.Publishers, Nagercoil	J.K.Printers and Publishers, Nagercoil	2006
“A study on Issues and Problem of Women Workers in unorganized sector”	National level Seminar(ISBN:978-81-906512-7-1)	Research Centre in Commerce,Scott Christian College,Nagercoil	2011
“Problem and Challenges in the Management of micro,small and medium Enterprises(MSME) (ISBN:978-93-81521-01-4)	National level Seminar(ISBN:978-93-81521-01-4)	Department of Business Administration,Jamal mohamad College, College with Potential for Excellence (Autonomous) Tiruchirappali	2012
Labour Welfare measures in “Kanyaspin”Co-operative Spinning Mills,Aralvoimozhi	Southern Economist Volume-51 Number 15(ISSN-0038-4046)	Southern Economist-Journal	2012
Management information	UGC-Sponsored	Rajah Serfoji Government	

system and knowledge Revolution in Agricultural sector in Southern Districts of Tamilnadu	National level Seminar ISSN-2250-1940	College (Autonomous)Thanjaur	2013
Factors Affecting E-Banking Services	International level Seminar ISBN-978-81-925275-1-2	B.club Bangalore	2014
Kurral Kattum Nirvagam-Oru Aaivu	National level Seminar ISBN-978-93-81658-09-3	Dept of Tamil Kamarajar Govt Arts College,Surandai	2014

Seminar / Workshop / Conference Attended

Sl. No	Seminar / Workshop / Conference Topic	Number of Days Attended	Organization Name and Place Where the Program is Conducted	Date
1	Socio-Economic and cultural transformation of Tamilnadu.	2 Days	Research Insitute for south Asian social Heritage Nagercoil-Arriager Anna college, Nagercoil.	19,20 Feb 1994
2	“Human Rights Issues Vis A vis Modern Business”.	1 Day	St.Xaviers College(Autonomous) Palayamkottai.	31 March 2000
3	“Challenges of Third World Countries”.	2 Days	Association of Third World Studies,south Asia chapter.	21,22 April,.20 02
4	“Entrepreneurial Development”.	1 Day	St.XaviersCollege(Autonomous) Palayamkottai.	1, March 2002
5	Institutional Infrastructure for Promoting Entrepreneurship	1Day	St.Xaviors College Palayamkottai.	2002

6	“Seminar on Environmental Studies for college Teachers”.	1 Day	St. John’s College Palayamkottai. NCSTC New Delhi,Tamilnadu,State council for science and Technology,Chennai.	10,11 Feb,2005
7	“Recent Trends in Commerce Education and Research”	2 Days	V. V. V. Vanniaperumal College For Women, Virudhunagar.	1,2, Sep 2005
8	“Employment-Avenues in Financial Sector”.	1 Day	Holy Cross College Nagercoil and ICFAI National College, Nagercoil.	15 Dec 2006
9	“Recent-Developments in Banking Sector”	1Day	Nesamony Memorial Chritian College,Marthandam.	22, Feb 2007
10	“Contemporary Issues in Health Care Management”.	2Day	Govt Arts College,Paramakudi.	6,7 April 2008
11	“Tourism for Health care Management”	1Day	State level Seminar on Govt Arts College,Paramakudi.	2008
12	“Faculty Development Program on Soft skills”	4 Day	NASSCOM,Chennai Honeywell I.T. park, Madurai.	8,9,10,11 Sep 2008
13	National Seminar on New vistas: Challenges and Prospects Women in Informal Sector	2Day	Research Centre in Commerce Scott Christian College (Autonomous) Nagercoil.	2011-Aug
14	“Problem and Challenges in the Management of micro,small and medium Enterprises	1Day	Department of Business Administration, Jamal mohamad College, College with Potential for Excellence (Autonomous) Tiruchirappali	2012
15	Management information system and knowledge Revolution in Agricultural sector in Southern Districts of	1Day	Rajah Serfoji Government College (Autonomous)Thanjaur	2013

	Tamilnadu			
16	Factor Affecting E-Banking Services	1Day	B.club Bangalore	2014
17	Kurral Kattum Nirvagam-Oru Aaivu	1Day	Dept of Tamil Kamarajar Govt Arts College,Surandai	2014

M.Phil Dissertation Guided (Commerce) Degree Awarded

S. No	Title	University / Year	Name /Reg.No
1.	“A study of customer satisfaction on Hotel Industry in Kanniyakumari”	Manonmaniam Sundaranar University, Tirunelveli 2004	R.Ratheesh A3541087
2.	“A study on materials Management in R.B Creations –Tiruppur”	Madurai Kamaraj University, Madurai 2005	C. Jegan Kumar A5C6099007
3.	“A study on Distribution Pattern Of Finolex Products In Kanniyakumari District”	Madurai Kamaraj University, Madurai 2005	A.Vinithal A5C6099011
4.	“A study on problems and prospects of Rubber Industries in Nagercoil Town”	Madurai Kamaraj University, Madurai 2006	R.Ambika A5A6594507
5.	“A study on Labour welfare Measures in Kanniyakumari District Co-operative Spinning Mills Ltd Aralvoymozhi”	Manonmaniam Sundaranar University, Tirunelveli 2007	A.Sumathy A6542758
6.	“The Role Of the Primary Agricultural Co-operative Bank in Rural Development – with a special Reference to Karavillai Branch”	Manonmaniam Sundaranar University, Tirunelveli 2007	D.Sathia Bhama A6542750
7.	“A study on consumer preference Towards Toilet soap with a special reference to Nagercoil Town”	Manonmaniam Sundaranar University, Tirunelveli 2007	R.Geetha A6542754
8.	“A study on awareness of consumer Right and Legal provision –with a special reference to Nagercoil Town”	Manonmaniam Sundaranar University, Tirunelveli 2007	P. Hermina Rexline A6542776
9.	“A study on a women self help group-with a special reference to Agasteeswaram panchayat Union in Kanniyakumari District	Manonmaniam Sundaranar University, Tirunelveli 2007	K. Sathya Devi A6542755
10.	“A study of Socio-Economic impact on the members of the Women Self Help Groups in Thoivalai Taluk- Kanniyakumari District	Madurai Kamaraj University, Madurai 2007	S.Ravi Sankar A7A6099035
11.	“A study on primary Agricultural Co-operative Bank Ltd, Pazhavor – Tirunelveli District	Madurai Kamaraj University, Madurai 2007	T.Raja Pandian ATA6099014
12.	“A study on life Insurance Corporation of India ltd and its policies – with a special Reference to money plus”	Vinayaga Mission University, Salem 2007	N.Suthendren A6M1060141
13.	“A comparative study on the performance of the ATM services of the SBI and ICICI Ltd with a special reference to Kanniyakumari District”	Madurai Kamaraj University, Madurai 2008	M.Retna Pandian A506093007

14.	“A study on customer satisfaction over the products and services of ICICI Bank Ltd, in Kanniyakumari District”	Annamalai University Annamalai Nagar 2008	C.Chenthis Kavitha 4090602315
15	“A Study on employees attitutetowards Labour welfare measures in Tamilnadu State Transport Corporation Ltd – with a special Reference to vannarpetai Branch, Tirunelveli District”.	Annamalai University Annamalai Nagar 2008	N.Vijiyalakshmi 4090602090
16	“A study on Labour welfare measures in Tamilnadu State Transport Corporation Ltd, Kottam – III, Marthandam Depo”.	Manonmaniam Sundaranar University, Tirunelveli 2008	K.Varghese A6542720
17	“A Study on Financial Performance analsis of Housing Development Financial Corporation Limited”.	Manonmaniam Sundaranar University, Tirunelveli 2009	A.Kathiresan 8111937
18	“A Study of Brand Loyalty Status of Various cements in K.K.Dt ”	Vinayaga Mission University, Salem 2009	S. Kalai Salvan 604011080358
19	“A Study on Management Information System in Agriculture with a special reference to Kanniyakumari - District ”	Madurai Kamaraj University, Madurai 2011	M. Umadevi A3A6090086

M.B.A Project Guided

S. No	Title	University / Year	Name /Reg.No
1.	“A Study on customer satisfaction of Aircel Mobile Phones in Nagercoil Town ”	Madurai Kamaraj University, Madurai 1996	
2.	“A Study on Production and Marketing of paddy- with a special reference Nanjil Nadu - Kanniyakumari - District ”	Tamil Nadu Open University (School of management Studies) Chennai 2007	K.S. Premala A5MBA00539
3	“A Study on fund management of Nanthancadu primary Agriculture co-operative Bank Ltd Marthandam Kanniyakumari - Dist”.	Madurai Kamaraj University, Madurai 2007	A.Paulraj A7A98413037
4	“A Study on labour welfare measures in Tamilnadu state Transport corporation Ltd Kotam –III- Ranithottam	Madurai Kamaraj University, Madurai 2007	Karthika
5	“A Study on Employees Perception of Recruitment and selection in Filcosys Technologies –Chennai”.	Manonmaniam Sundaranar University, Tirunelveli 2008	M.Rajalakshmi C5332703
6	“A Study on Impact of share market and Investors Attitude in Kanniyakumari - District ”	Madurai Kamaraj University, Madurai 2008	C.Ganalin Shiny A8A7012703

7	Impact of television Aduestiemts on the buying decision of consumers of consumer durables in palayamkottai	Madurai Kamaraj University, Madurai 2013	G.Jothi 12C7010875
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M.Phil (Business Administration) Dissertations Guided and Degree Awarded

S.No	Title	University / Year	Name /Reg.No
1	“A Study of Impact of management Information System in Agriculture and Rural Development in Kanniyakumari - District ”	Madurai Kamaraj University, Madurai 2007	C.Arunachala Perumal A7A6199016
2	“A Study of Brand Loyalty Status of various cement in Kanniyakumari - District ”	Madurai Kamaraj University, Madurai 2008	A.Jerome Bright A7A6199014

Place: Vyasarpadi, Chennai 39.

Date :

(Dr.E.L.C.Thiruvaranganathan)