

PROFILE

Name : Dr. S. BAMA

Qualification : MCom., MPhil., M.Ed, .MPhil., D.G.T.,PhD.

Date of Birth : 09.07.1968

Date of Joining in TN.
Collegiate Educational Service : 26.02.2011

Designation : Asst. Professor

Department : Commerce

Email Address : sbgs92@yahoo.in Mobile :94444 45049

Specialization : HRM & Marketing

Total Teaching Experience : UG: 12 years PG: 10 years

Total Research Experience : 4 years

Research Field : HRM

No. research papers published : National level - 3 ; International level - 8

Research guide for Ph.D. : Bharathiar Univercity

No. of M.Phil./Ph.D. guided : 3 M.Phil- ; Ph. D -

No. of Books published : 3

Seminar/Workshops/Symposia
Participated and paper presented :

Membership in Professional Bodies:

Other Academic Activities :

Awards/Rewards/Fellowship/
any other Recognition :

3/30/2007	Meston College of Education	Sensitizing Teacher Education Towards Global Concerns	State
8-2-2008 to 10-2-2008	Sathya Bama University (ELTAI)	Learning to Teach: A Life-Long Journey	International
28-3-2009 & 29-3-2009	Bharathidasan University	Need and Significance of Education Through Distance Mode	National
7-8-2009 to 9-8-2009	S.I.E.T.	The Role of Technology in Teaching & Learning Process	International
4/17/2010	MEASI College of Education	Class Room Climate	State
21-4-2010 to 23-4-2010	N.K.T. National College of Education	Multimedia Enhances effective self-learning in Commerce	International
10/29/2010	Alagappa University	Promoting Values Through Education	National
18-2-2011 & 19-2-2011	Anna University	Value Based Teaching in English	International
4/23/2011	Nehru Institute of Management Studies	Building Team Effectiveness and team Characteristics in IT Industry	International
8/20/2011	Dhanraj Baid Jain College	Innovative practices in HRM	International
22-9-2011 & 23-9-2011	Sri Sai Ram Institute of Management Studies	Emotional Intelligence As a Correlate of Stress	International
14-3-2012 & 15-3-2012	Quaid-E-Millath Govt.College for Women	Dynamism In Leadership And Elevating Scenario	International
15-3-2013	University of Madras	An Integrated Talent Management Strategy	National

Dr. S. Bama – Publications

1. S. Bama, *Emotional Intelligence as a Correlate of stress - Competency Building Strategies in Business and Technology*. Vol-3 2011 Page 906.
2. S. Bama, *Innovative Practices in HRM- Emerging Trends Practices in Management*. 2011 Page-109.

3. S. Bama, *Building Team effectiveness and Team Characteristics in IT industry in Chennai* - Nehru Journal of Management and Research Vol- I Issue 2 may 2011, page no.64

4. S. Bama, *Consumer Attitude on Buying Behavior of Mobile Phones among working women* - International journal of business and administration Research, Review - Vol - 2 Issue 5 April-June 2014 page-94

5. S. Bama, *Attrition-Retention strategies in IT Industry* -DBJC-Journal of business research- Vol -I Issue 14-July-Sep - 2014 Page-18

6. S. Bama, *Current Trends in H.R management* - Kaverripakkam College Journal of management Research Vol-4-Issue 13 October to December 2014 page-35

7. S. Bama, *Study on the final analysis of I Servalakshmi paper ltd. in Coimbatore Indian Journal of Applied Research*. S.Bama &Shenbagam Kannapan - Vol - 5 Issue 1 - January 2015 - Page -1