



Resume

Name	Dr.P.Murugesan
Date of Birth and age	20.10.1962 53 years
Qualifications	M.B.A.(Gen), M.B.A.(Sys), M.B.A.(Fin),M.Com.,M.Sc.(Psy),M.Phil.(Mgt), M.Phil.(Com), M.Phil,(Psy),PH.D
Residential Address	24/14 Thayumanavar St,New perungalathur,Chennai - 63
Date of Joining in college teaching	27 June 1988
T.N.Govt.Collegiate Educational Service	26.02.2011
Designation	Assistant Professor,
Department	Dept.of Business Administration
Email Address	profpm@gmail.com Mobile: 9841135881
Specialization	Finance, Financial Marketing
Total Teaching Experience :	UG: 27 years, years PG: 15 years
Total Research Experience	nil
Research Field	Finance
No. research papers published	National level -50 ; International level - nil
Research guide at present	nil
No. of M.Phil./Ph.D. guided	M.Phil- ;15 Ph. D - Nil

S.No	Date	Topic OF SEMINAR/ CONFERENCES/	Institution
1.	24.01.2014	Work Life Balance - Common Dimension	CTTE College -Chennai
2	2/12/2013	Changing Paradigms of Higher Education	AIFUCTO-Mangalore
3	21/9/2013	Social Media Marketing Workshop	SSN School on Management
4	06/02/2013	Entrepreneurship Training program for college teachers_ (International conference)	University of Madras and Government of Tamilnadu
5	10/10/2012	Refresher course in business studies	Pondicherry university
6	22/7/2012	Faculty development programme	Saveetha Management School-
7	09/02/2012	FDI in India –Issues and Challenges	New college-Chennai
8	17/12/2012	Higher Education in 12 th Five Year plan	AIFUCTO
9	01/09/2012	Corporate Governance	SIRC and D.B.Jain College
10	29/10/2010	How to Publish Research Papers in Journals	Adhiparasakthi Engineering College
11	09/11/2010	Social audit -Theoretical method of determining impact	Tamilnadu Open University
12	10/04/2010	Application of re- engineering concept & discovering new customers in life insurances sector for finest services	St.Mary's School of Management Studies
13	25/02/2010	5 truths and 5 minutes guide for insurance purchase	Rajalakshmi Engineering college
14	25/02/2010	Emerging trend in the insurance industry in terms of product innovation (ULIP) & Role of manager	Rajalakshmi Engineering college
15	17/03/2010	A study on stress among life insurance policy holder during pre &post recession	University of Madras
16	06/03/2010	Impact of knowledge management in the life insurance sectors	Panimalar engineering college
17	27/02/2010	Life insurance a study on policy holders behaviour and servicing(International conference)	University of Madras
18	27/03/2010	Strategic analysis of Life insurances policy holders and life settlements	PRIST University
19	14/10/2010	An overview of SAP implementation, upgrades and global rollouts	Velammal college of management-
20	18/10/2010	Financial planning for investors	KSR School of management
21	11/12/2009	The future of Management education: prospects and challenges	Valliammai Engineering college

Journal Published;

1.Dr.P.Murugesan. *Life Insurance policy Holders behaviour* -Journal of contemporary management.Vol.II 91(II) pages 45 to 49.Jan.2009

No. of Books published :

6

Workshops/Symposia : 6

Membership in Professional Bodies: nil

Other Academic Activities : Course curriculum, course content Development.
Distance course- study material for various universities

Declaration ; Given information are true .

Date ; 01.02.2016

Place Chennai;

Signature