

Department of Visual communication

SYLLABUS FRAMEWORK

FIRST SEMESTER

					Max. Marks			
Course	Subject code	Subjects	Inst. Hrs	Credits	Exam Hours	Ext. marks	Int. marks	Total
LCI		Languages Paper – I	4	3	3	75	25	100
ELCL I		English Paper – I	4	3	3	75	25	100
PART-III CC I		Core Paper –I- Introduction to Visual communication	6	4	3	75	25	100
CC II		Core Paper-II Drawing (Practical)	6	4	3	75	25	100
ALLIED-I		Allied-I Graphic Design-I (Practical)	6	5	3	75	25	100
NME-I Elective		Elective -I	2	2	3	75	25	100
SS-I		Soft skills	2	3	3	60	40	100
		Total	30	24				700

SECOND SEMESTER

					Max. Marks			
Course	Subject code	Subjects	Inst. Hrs	Credits	Exam Hours	Ext. marks	Int. marks	Total
LCII		Languages Paper – II	4	3	3	75	25	100

ELCL II		English Paper – II	4	3	3	75	25	100
PART-III CC-III		Core Paper –III- Communication Skills	6	4	3	75	25	100
CC-IV		Core Paper-IV Drawing-II (Practical)	6	4	3	75	25	100
AC- II		Allied-II Graphic Design-II (Practical)	6	5	3	75	25	100
NME-II		Elective	2	2	3	75	25	100
SS-II		Soft skills	2	3	3	60	40	100
		Total	30	24				700

NON-MAJOR ELECTIVE –PAPER I&II-CREDITS-2*2=4

THIRD SEMESTER

Course	Subject code	Subjects	Inst. Hrs	Credits	Exam Hours	Max. Marks		
						Ext. marks	Int. marks	Total
LCIII		Languages Paper – III	4	3	3	75	25	100
ELCL III		English Paper – III	4	3	3	75	25	100
PART-III CC-V		Core Paper –V- Advertising	6	4	3	75	25	100
CC-VI		Core Paper –VI- Printing and Publication	6	4	3	75	25	100
Allied AC- III		Allied-III Computer Graphics (Practical)	6	4	Viva	75	25	100
SS-III		Soft Skills- Personality Development	2	3	3	60	40	100

		Environmental Studies	2			Examination will be held in IV Semester.
		Total	30	21		600

FOURTH SEMESTER

Course	Subject code	Subjects	Inst. Hrs	Credits	Exam Hours	Max. Marks		
						Ext. marks	Int. marks	Total
LCIV		Languages Paper – IV	4	3	3	75	25	100
ELCL IV		English Paper – IV	4	3	3	75	25	100
Part-III CC-VII		Core Paper –VII- Elements of Film	6	4	3	75	25	100
CC-VII		Paper –VIII- Basic Photography	6	4	3	75	25	100
Allied AC-IV		Allied-IV Practical Photography (Practical)	6	4	Viva	75	25	100
SS-IV		Soft skills	2	3	3	60	40	100
		Environmental Studies	2	2	3	75	25	100
		Total	30	23				700

FIFTH SEMESTER

Course	Subject code	Subjects	Inst. Hrs	Credits	Exam Hours	Max. Marks		
						Ext. marks	Int. marks	Total
Part-III CC-IX		Core Paper –IX Media, Culture and Society	6	5	3	75	25	100
CC-X		Core Paper –X- Television Production	5	5	3	75	25	100

CC-XI		Paper –XI Web Publishing (Practical)	6	5	Viva	75	25	100
CC-XII		Paper –XII- Advertising Photography (Practical)	6	5	Viva	75	25	100
Project (at VI semester)		Project (Phase-I)	5	5				
Part-IV Value Education			2	2	3	75	25	100
		Total	30	23				500

SIXTH SEMESTER

					Max. Marks			
Course	Subject code	Subjects	Inst. Hrs	Credits	Exam Hours	Ext. marks	Int. marks	Total
Part-III CC-XIII		Core Paper –XIII- Media Organisation	6	4	3	75	25	100
CC-XIV		Core Paper –XIV- TV Production (Practical)	6	4	Viva	75	25	100
CC-XV		Paper –XV 3D Animation (Practical)	6	4	Viva	75	25	100
PROJECT								
		Project (Phase 2)	6	5				100
		Project (phase 3)	6	5	Viva			100
		Total	30	22				500

Given the special nature of the Visual Communication course, Project is compulsory. Project will be done in three phases as detailed in the Syllabus.2013-2014 onwards.

